

**PIANO SALE**

**The W. H. BROUGHTON**  
PIANO HOUSE, Abilene

**The W. H. Broughton**  
Piano House  
Abilene - Kansas

**PIANO SALE**

**HURRY! HURRY!**  
**THE GREAT**  
**PIANO SALE IS ON**  
**PIANOS AT**  
**50c ON THE DOLLAR**



# THE GREATEST CLOSING OUT SALE

Ever held in the state of Kasas. Over \$25,000 of fine pianos  
first be sold within the next few days, including the entire bal-  
ance of the C. R. Pleiser Piano Stock purchased by W. H.  
Broughton of Abilene, Kansas. WITH THE MIGHTY HAND OF  
CASH we made this master buying stroke. This is the greatest  
purchase in the history of all piano business in this territory.  
This stock consists of a number of the highest grade standard  
made instruments of world wide reputation.

**WE BOUGHT THIS LARGE STOCK AT  
A VERY GREAT REDUCTION**

To the Public:

We have just consummated a contract with three great manufacturers to handle their line of pianos exclusively. We have learned that  
by concentrating our buying and limiting same to three lines it would save us thousands of dollars, thus saving the purchaser from \$50 to  
\$100 on each instrument. To secure these prices and pianos we agreed to buy the balance of the C. R. Pleiser stock, conduct a closing out  
sale and sell every piano and player piano of the two stocks regardless of price and discontinue the sale of all other makes of pianos here-  
after except those of three manufactures with whom we made the contract.

Mr. Pleiser has quit the piano business. We secured this stock in its entirety for spot cash at a very great reduction and now we  
offer the balance of these pianos with other pianos we have bought direct from the factory to the people of this territory at prices truly  
startling, bewildering and dumfounding.

Such a sale, the greatest in our career, will only further demonstrate the wonderful buying power of our spot cash.

This sale is absolutely bona fide. We will only carry the three above mentioned lines when this sale is over. It is to your interest to  
be on hand tomorrow and get your share of these great bargains.



**\$395**

Will buy this beautiful  
\$750 Player, including  
player bench and twenty-  
five rolls of music. Your

old piano will be taken in exchange.

**Terms \$2.50 a Week**

**Store Opens at 8 O'clock Sharp**



**\$78**

Will buy this Henning  
Piano used, but in good  
condition, and it is worth  
\$200 of anybody's mon-  
ey. It will be placed on sale in the morning and  
sold to first customer who wants it. Come early.

**Store Opens at 8 O'clock Sharp**



**MR. AND MRS. PIANO BUYER:** This Closing Out Sale will go down in history as the greatest  
Piano Sale ever held in the state of Kansas. Never before, never again will you be able to buy old  
standard makes of Pianos at just a fraction of their former prices. We are throwing in this sale  
all shopworn and used Pianos—everything goes, nothing reserved. Just think of buying new Pianos  
as low as \$97 on your own terms, with stool and scarf free. Just think of what a saving that means

to you. Come down today and buy that boy or girl a Piano. It may mean a little sacrifice on your  
part, but who knows, it may be the means of a future livelihood for son or daughter. Come down  
right now. Bring a few dollars with you and settle that Piano question for good. Any Piano over  
\$100 sold on easy payments.

Out of Town Buyers  
Phone  
**AT OUR EXPENSE**

**The W. H. BROUGHTON PIANO HOUSE**

Open Evenings Until 9 O'clock

319 North Broadway, Abilene, Kansas

Pianos Shipped  
**ANYWHERE**  
On Approval